



LaChance publishing

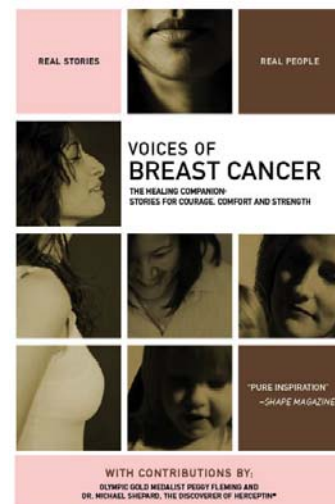
Breast Cancer Survivor Uses Her Voice to Thrive, Not Just Survive

--New Anthology "Voices Of Breast Cancer" Released in Honor of
National Breast Cancer Awareness Month--

NEW YORK, NY, October 1, 2007 – More than 200,000 women and men will be diagnosed with breast cancer this year alone, and 49,000 individuals will die from this dreaded disease. The emotions that arise from a diagnosis of breast cancer, or any life-threatening illness, can run the gamut from fear and despair to a new-found sense of determination. In the case of Debra LaChance, a diagnosis of Stage I breast cancer inspired in her an entrepreneurial spirit to found LaChance Publishing which is releasing *Voices of Breast Cancer: The Healing Companion: Stories for Courage, Comfort and Strength* in October 2007.

Voices of Breast Cancer shares over 40 intimate, real-life stories by people from all walks of life who write with candor and courage about their experiences with breast cancer, from the shock of diagnosis to navigating through different treatment options to the ultimate triumph over the disease. These riveting stories, that include a contribution from Olympic gold medalist Peggy Fleming, are accompanied by essays from experts in breast cancer research and treatment, including Dr. Michael Shepard, discoverer of the breakthrough drug Herceptin[®], offering clear explanations of the science of the disease and the ongoing research towards finding a cure.

“Hearing that you have breast cancer can be terribly isolating,” LaChance recalls of her diagnosis. “The first thing I sought was a connection with others who had worn the same shoes. I



knew there were countless others out there, just like me, who needed to hear the stories of other women, and who needed to share their own stories as well.” Debra’s belief in the healing power of stories is the cornerstone of the *Voices Of* series, which has published volumes on Alzheimer’s disease and lung cancer earlier this year.

LaChance Publishing is donating 100% of profits realized from the sales of the book to The Healing Project (www.thehealingproject.org), a non-profit organization dedicated to the education and support of those living with life-threatening and chronic illnesses.

Voices of Breast Cancer and all of the *Voices Of* books are available at bookstores everywhere and online at www.lachancepublishing.com.

Book Details:

Title: *Voices of Breast Cancer: The Healing Companion: Stories for Courage, Comfort and Strength*

Author: The Healing Project

Publisher: LaChance Publishing, Distributed by Independent Publishers Group

Publication: October \$16.95 (CAN \$21.95), Health, 275 pages, 6 x 9

**Available at bookstores everywhere and through Independent Publishers Group,
814 N. Franklin St., Chicago, IL 60610. Toll-free number for orders only:
1-800-888-4741. Visit us online at www.ipgbook.com.**

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